January 15, 2020



Dear Sir or Madam:

The Captain Shreve Baseball Boosters would like to request your support of the Captain Shreve Baseball program by participation in the Sign Sponsorship program. Sponsor signs appear on the home and visitor grandstands at the Captain Shreve High School baseball field. Since the money provided by the school board in support of our high school baseball programs is so minimal, our Booster Organization raises funds for equipment, field maintenance, and ball field facilities improvement. This includes balls, bats, cage nets, sod, fertilizer, fence wind screen, paint and major improvements of PA system, sod for the infield and spectator seating.

Last season the Gators represented our community very well and are looking for a return to the State playoffs in 2020. The signs of our advertisers are viewed by an average of 100 people per game. Approximately 100 games were played last year at the high school from February 1st to September 31st.

All monies raised from the sign sponsorship goes directly to support Captain Shreve Baseball. As a participant in the sign sponsorship program your personal vinyl sign measuring 4' x 6' will be placed on our grand stands for the duration of your contract. Also, your logo will be featured on the team website. We have a 1 or 2 year option to participate in the program. All payments made are tax deductible.

Enclosed is a Baseball Sponsorship page that further details the plan. Please sign the agreement, filling in all applicable information and return with your check, payable to Captain Shreve High School to the address listed below. Thank you for your investment in our program and our community.

Sincerely,

## Roger Fielder

Roger Fielder Dugout Club, President Captain Shreve High School Baseball 6115 E. Kings Highway Shreveport, Louisiana 71105-4699



# **Captain Shreve Gators - Sponsor Advertising**

Size: 3 X 5 sign attached to home and visitor grandstands.

**Exposure:** Signs will be up for all games and tournaments played from February 1<sup>st</sup> through September 31st. This includes, but is not limited to, games for the varsity, junior varsity, freshman, and summer high school league. Local and out of town players and fans will see the signs throughout the spring, summer and fall creating great exposure for your business.

#### **Cost: (tax deductible)**

2-year agreement for \$6001-year agreement for \$4001-year renewal if we already have your sign \$300

### **Captain Shreve Baseball Boosters will:**

- Arrange to have sign made
- Pay for cost of sign
- Have sign placed on grandstand from March 1st through September 31st

#### **Sponsor Agreement:**

- Provide artwork for sign
- Pay for agreement promptly

 Please reserve my spot:
 1-year sign sponsor agreement (\$400)

 2-year sign sponsor agreement (\$600)

Company Name:

Contact:

Phone: \_\_\_\_\_

Alternat<u>e Phone:</u>

E-mail Address:

Website:

Please make checks payable to Captain Shreve High School Athletic Council and mail to 6115 E Kings Hwy., Shreveport, Louisiana 71105. Questions, please contact Roger Fielder, Booster President by calling 318-272-3435 or by email at <u>rfielder@printpack.com</u>. Thank you for your support! GO Gators! All payments are tax deductible!!!